



LCD
MIKROELEKTRONIK

LCD Mikroelektronik GmbH

Specification for approval

Product No.: LCD0700WV10S-LCM-A0

Customer : _____

Prepared by	Checked by	Approved by

Customer Approval	<p><input type="radio"/> Accept</p> <p><input type="radio"/> Reject</p> <p>Comment:</p> <p>Approved by:_____</p>
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Your confirmation of this specification is very important! It's undoubted this attached specification will be regarded as your approval once you confirmed our LCM sample. Also, further mass production will subject to this specification .

Address: Otto-Lilienthal-Str.13, D-76275 Ettlingen

Website: <http://www.lcd-mikroelektronik.com>

REVISION RECORD

[illegible]

Contents

[illegible]

1. GENERAL INFORMATION

Item	Contents	Unit
Module size	7.0"	inch
LCD Type LCD	TFT-LCD /TRANSMISSVIE	-
LCD Mode LCD	Normally white	-
Number of Dots	800 x RGB x 480	Dot
Outline dimensions	165(W)*100(H)*5.5(T)	mm
Active area	154.08(W) × 85.92(H)	mm
LCD Pixel pitch LCD	0.0642(W) × 0.1790(H)	mm
Pixel arrangement	RGB-Stripe	-
Interface type	RGB 24BIT	-
Touch Panel	WITHOUT	-
LCM: All of LCM of material and process measure up to ROHS Europe		

2. MODULE OUTLINE DRAWING

接口定义

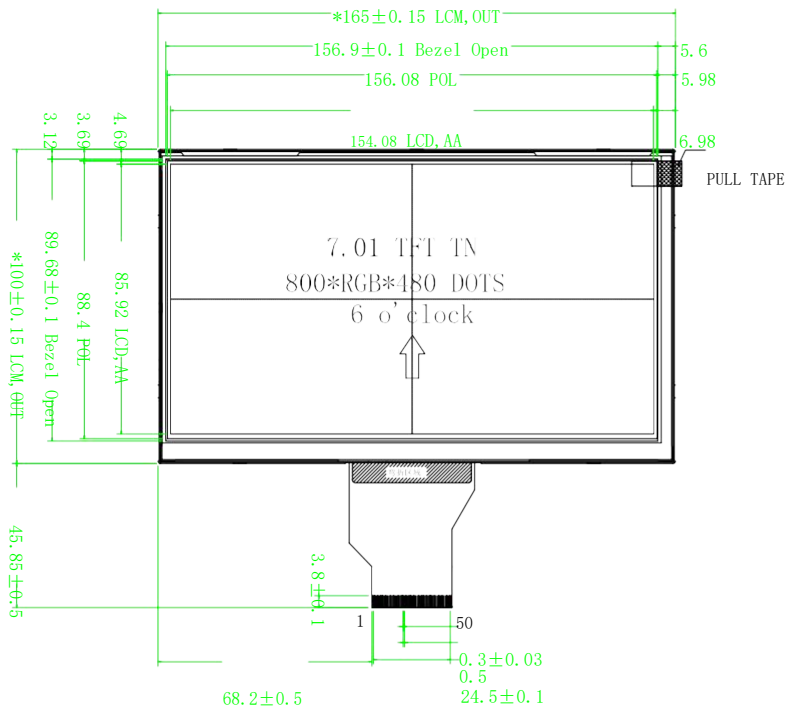
1	LEDA
2	LEDA
3	LEDK
4	LEDK
5	GND
6	VCOM
7	DVDD
8	MODE
9	DE
10	VS
11	HS
12	B7
13	B6
14	B5
15	B4
16	B3
17	B2
18	B1
19	B0
20	G7
21	G6
22	G5
23	G4
24	G3
25	G2
26	G1
27	G0
28	R7
29	R6
30	R5
31	R4
32	R3
33	R2
34	R1
35	R0
36	GND
37	DCLK
38	GND
39	SHLR
40	E/D
41	VGH
42	VGL
43	AVDD
44	RESET
45	NC

FPC展开出货

PI+FPC= 0.30MM±0.03

5±0.3

*5.5±0.2



RoHS

Note:

- 1.Display Modle: 7.0'' TFT /TN
- 2.Driving Condition: VDD=3.3V
- 3.Viewing Direction: 6 O'CLOCK
- 4.Operating Temp: -20~+70° C
- Storage Temp: -30~+80° C
- 5.LCD: /
- 6.IC: EK9713CA+EK73002AB2
- 7.LCM BRIGHTNESS: /(TYP)

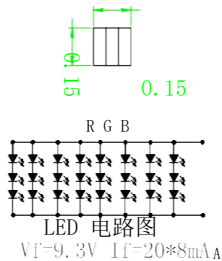
8.Unspecified tolerance is ±0.20mm

9.ROHS Request

10.CONTROL DIMENSION: *

11.REFERENCE DIMENSION: ()

12.Customer P/N:



3. INTERFACE DESCRIPTION LCM

Pin NO.	SYMBOL	I/O	DESCRIPTION	Remark
1	VLED+	-	Power for LED backlight (Anode)	
2	VLED+	-	Power for LED backlight (Anode)	
3	VLED-	-	Power for LED backlight (Cathode)	
4	VLED-	-	Power for LED backlight (Cathode)	
5	GND	P	Power ground	
6	VCOM	I	Common Voltage	
7	DVDD	P	Digital Power	
8	MODE	I	DE/SYNC mode select.	Note 1
9	DE	I	Data Enable signal	
10	VSYNC	I	Vertical sync input	
11	HSYNC	I	Horizontal sync input	
12	B7	I	Blue data (MSB)	
13	B6	I	Blue data	
14	B5	I	Blue data	
15	B4	I	Blue data	
16	B3	I	Blue data	
17	B2	I	Blue data	
18	B1	I	Blue data	Note 2
19	B0	I	Blue data (LSB)	Note 2
20	G7	I	Green data (MSB)	
21	G6	I	Green data	
22	G5	I	Green data	
23	G4	I	Green data	
24	G3	I	Green data	
25	G2	I	Green data	
26	G1	I	Green data	Note 2
27	G0	I	Green data (LSB)	Note 2

28	R7	I	Red data (MSB)	
29	R6	I	Red data	
30	R5	I	Red data	
31	R4	I	Red data	
32	R3	I	Red data	
33	R2	I	Red data	
34	R1	I	Red data	Note 2
35	R0	I	Red data (LSB)	Note 2
36	GND	P	Power ground	
37	DCLK	I	Clock input	Note 3
38	GND	P	Power ground	
39	SHLR	I	Left / Right Selection	Note 4,5
40	UPDN	I	Up / Down Selection	Note 4,5
41	VGH	P	Gate ON Voltage	
42	VGL	P	Gate OFF Voltage	
43	AVDD	P	Power for Analog Circuit	
44	RESET	I	Global reset pin	Note 6
45	NC	-	Not connection	
46	VCOM	I	Common Voltage	
47	DITH	I	Dithering function enable control	Note 7
48	GND	P	Power ground	
49	NC	-	Not connection	
50	NC	-	Not connection	

I: input, O: output, P: Power

Note 1: DE / SYNC mode select under TTL mode. Normally pull high

H : DE mode.

L : HSD/VSD mode.

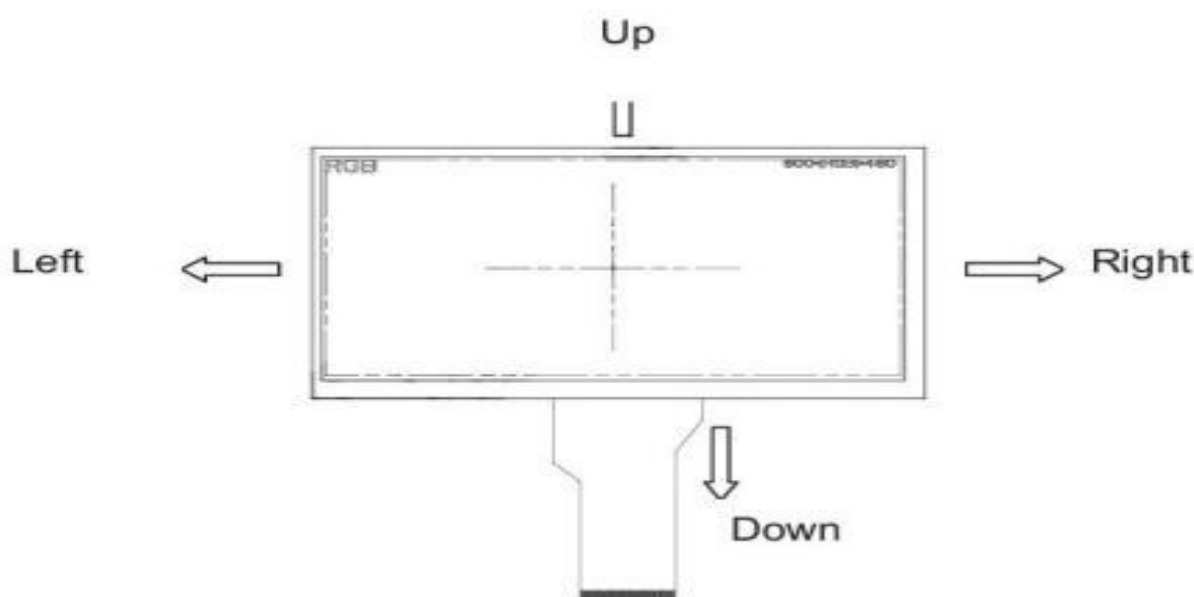
Note 2: When input 18 bits RGB data,the two low bits of R,G and B data must be grounded

Note 3: Data shall be latched at the falling edge of DCLK

Note 4: Selection of scanning mode

Setting of scan control input		Scanning direction
U/D	L/R	
GND	DV _{DD}	Up to down, left to right
DV _{DD}	GND	Down to up, right to left
GND	GND	Up to down, right to left
DV _{DD}	DV _{DD}	Down to up, left to right

Note 5: Definition of scanning direction.
Refer to the figure as below:



Note 6: Global reset pin. Active Low to enter Reset State. Normally pull high. It's necessary to connecting with an RC delay circuit for stability.
(GRB delay VDD larger than 1ms)

Note 7: Dithering function enable control.

DITHER = "1", Enable internal dithering function

DITHER = "0", Disable internal dithering function.

4. BACKLIGHT CHARACTERISTICS

Item	Symbol	Condition	Min	Typ	Max	Unit
Forward Voltage	V _f	I _f =160mA	-	9.3	-	V
Uniformity (with L/G)	Δ B _p	I _f =160mA	75	80	-	%
Luminance for LCM	/	I _f =160mA	200	250	-	cd/m ²
Backlight Power Consumption	WBL	I _f =160mA	-	1536	-	mW
Backlight Color	White					
Number of LED	24 PCS					

5. ELECTRICAL CHARACTERISTICS

Item	Symbol	Values			Unit	Remark
		Min.	Typ.	Max.		
Analog Supply Voltage	V _{DD}	3.0	3.3	3.6	V	-
Power Voltage	AVDD	10.2	10.4	10.6	V	-
Power Voltage	VGH	15.3	16.0	16.7	V	-
Power Voltage	VGL	-7.7	-7.0	-6.3	V	-
Input signal voltage	VCOM	2.8	3.8	4.8	V	-

6. OPTICAL CHAYACTERISTICS

Item	Symbol	Condition	Min	Typ	Max	Unit	Remark	Note
Response time	Tr+Tf	$\Theta=0^{\circ}$ $\varnothing=0^{\circ}$ Ta=25°C	-	25	50	ms	FIG1	-
Contrast ratio	Cr		400	500	-	-	FIG2	-
Color gamut	S(%)		-	-	-	%	-	-
Luminance Uniformity	WHITE		70	-	-	%	FIG2	-
Viewing angle range	Θ_{x+}	CR ≥ 10 Ta=25°C	60	70	-	deg	FIG3	-
	Θ_{x-}		60	70	-	deg	FIG3	
	Θ_{y+}		40	50	-	deg	FIG3	
	Θ_{y-}		60	70	-	deg	FIG3	
Luminance LCM	Lv	$\Theta=0^{\circ}$ $\varnothing=0^{\circ}$ Ta=25°C	200	250	-	cd/m ²	-	-
Color Chromaticity (CF only with ITO,light source is C light, CIE 1931)	Wx		-0.03	0.308	+0.03	-	-	-
	Wy			0.327				
	Rx			0.637				
	Ry			0.338				
	Gx			0.289				
	Gy			0.589				
	Bx			0.136				
	By			0.143				

Note1.Response time is the time required for the display to transition from White to black(Rise Time,Tr)and from black to white(Decay Time,Tf).For additional information see FIG1.

Note2.contrast Ratio(CR) is defined mathematically by the following formula, for more information see FIG2.

Contrast Ratio(CR)=Average Surface Luminance with all white pixels/ Average Surface Luminance with all black pixels

Note3.The uniformity in surface luminance(WHITE) is determined by measuring luminance at eath test position and then dividing the maximum luminance of all white pixels by minimum luminance of all white pixels, for more information seeFIG2.

WHITE=Minimum Surface Luminance with all white pixels(P1,P2,.....)/Maximum Surface Luminance with all white pixels(P1,P2,)

Note4. Viewing angle is the angle at which contrast ratio is greater than a specific value. For TFT module, the specific value of contrast ratio is 10. For monochrome and color STN module, the specific value of contrast ratio is 2. The angles are determined for the horizontal or x axis and the vertical or y axis with respect to the z axis which is normal to the LCD surface. For more information see FIG3

Note5. Surface luminance is the LCD surface luminance with all white pixels, For more information see FIG2.

LV=Average Surface Luminance with all white pixels(P1,P2,.....)

Note6. CIE(X,Y) Chromaticity is the Center point value. For more information see FIG2.

Note7. For Viewing angle and response time testing, the testing date is base on Autronic-Melchers's ConScope. Series instruments. For contrast ratio, Surface Luminance, Luminance uniformity and CIE, the testing date is base on CS-2000 photo detector.

Note8. For TN type TFT transmissive module, Gray scale reverse occurs in the direction of panel viewing angle.

FIG1. The definition of Response time

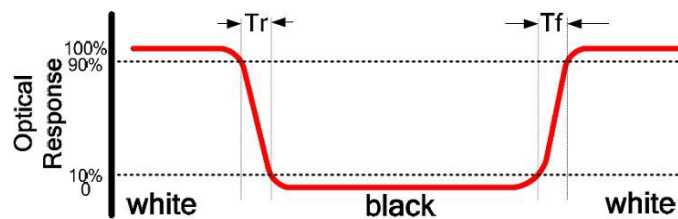


FIG2. Measuring method for Contrast ratio, surface luminance, Luminance uniformity, CIE(X,Y)chromaticity.

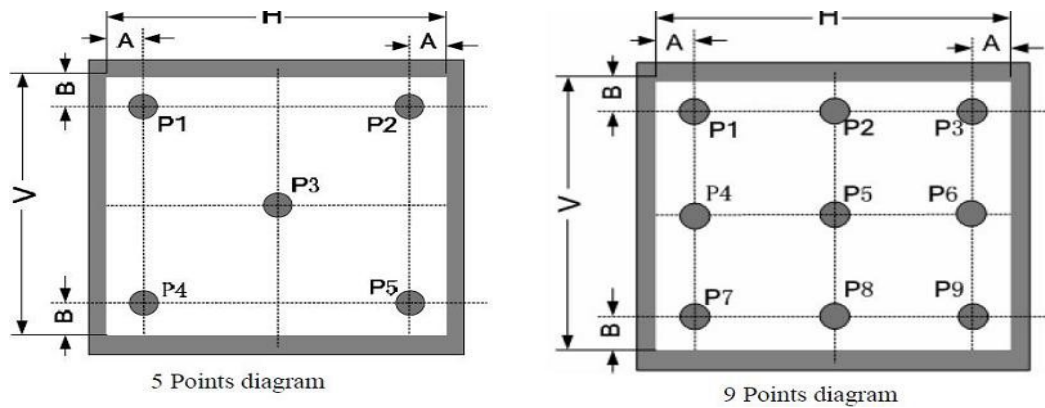
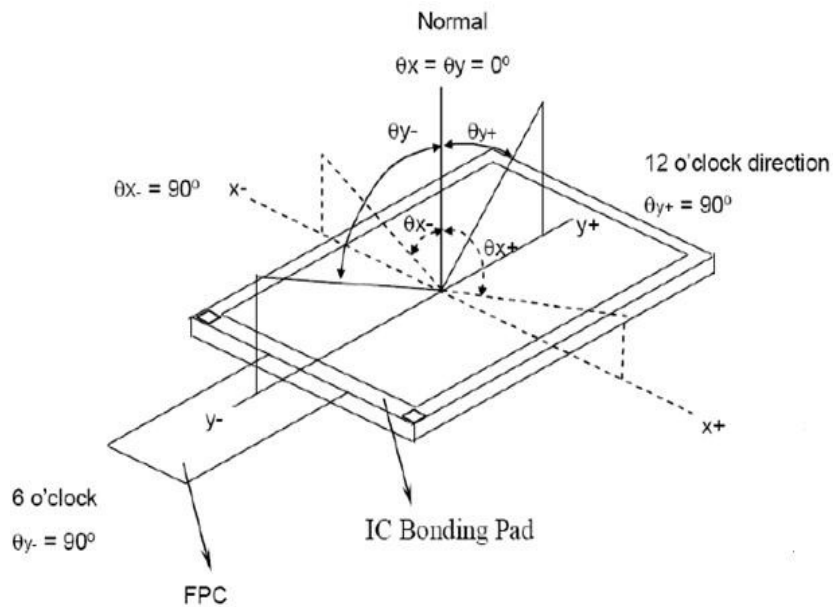


FIG3 The definition of viewing angle



7. AC CHARACTERISTICS

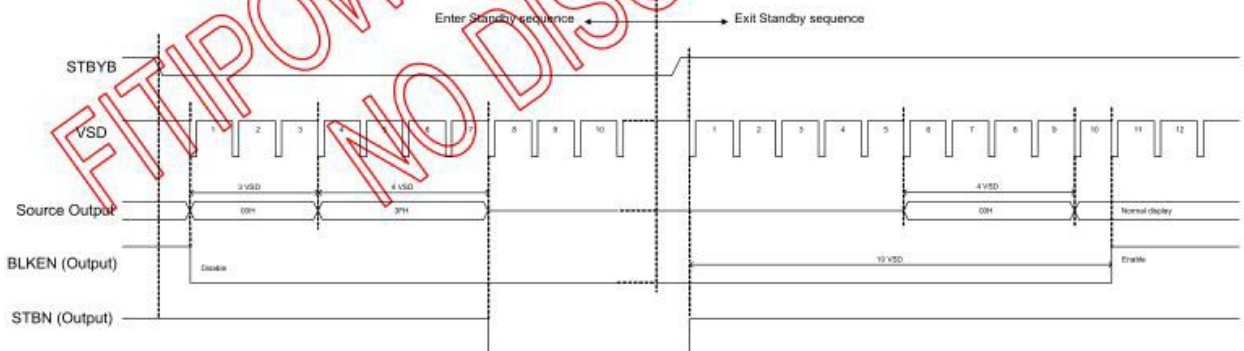
◆ Power Sequence

In order to prevent IC from power on reset fail, the rising time (TPOR) of the digital power supply VDD should be maintained within the given specifications. Refer to "AC Characteristics" for more detail on timing.

This is another paragraph of sub-function description.

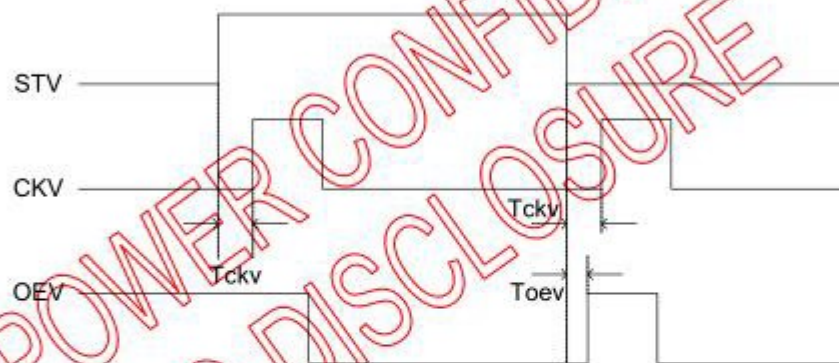
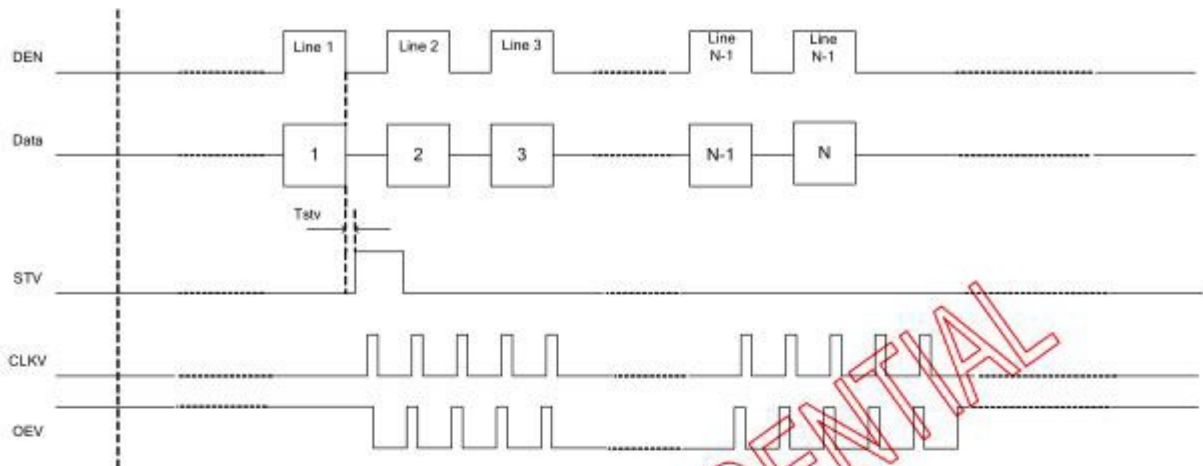


Power-On/Off Timing Sequence

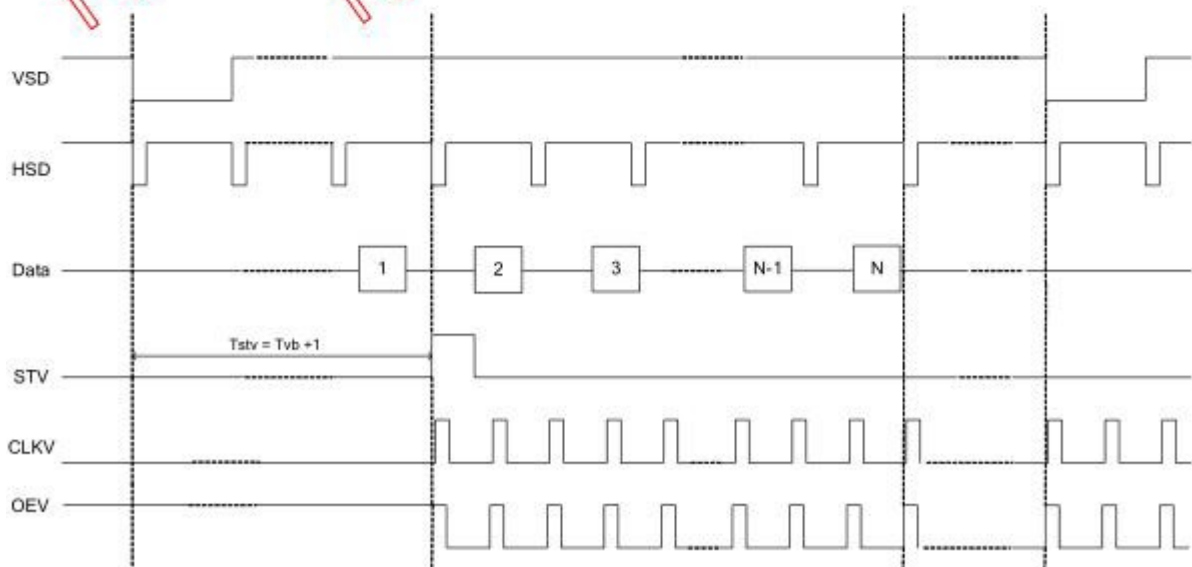


Enter and Exit Standby Mode Sequence

◆ Timing Characteristics (MIPI)



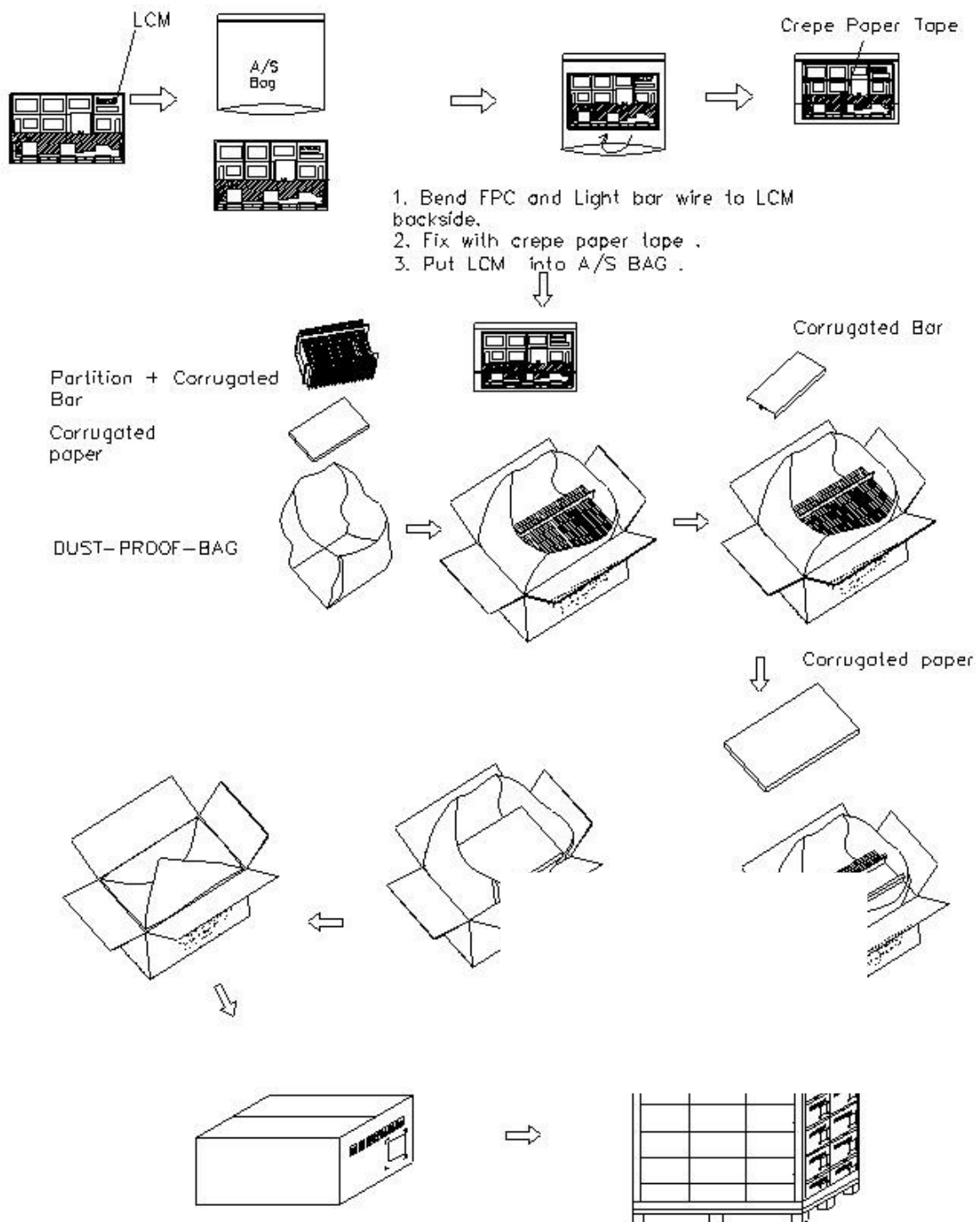
Vertical Timing Diagram DE



Vertical Timing Diagram HV

NOTE : This section is only for reference, Details please refer to the IC specification.


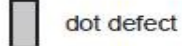

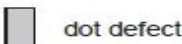
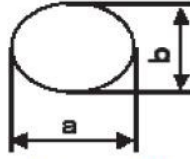
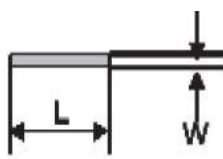
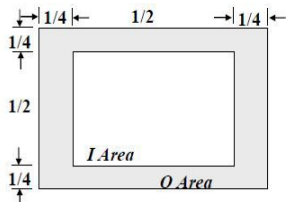
8. PACKING SPECIFICATION



9. RELIABILITY TEST ITEMS

Test Item	Test Conditions	Test Time	Notes
High temperature Operation	70±2℃	120H	--
Low temperature Operation	-20±2℃	120H	--
High Temperature Storage	80±2℃	120H	--
Low Temperature Storage	-30±2℃	120H	--
Humidity Test	60±2℃ / 90% ± 5%RH	120H	--
Thermal Shock Test	-20℃(30min) → 25℃5min) → +70℃(30min)	10 cycles	Non operation state
Vibration Test(Packing)	Sweep for 1 min at 10~55~10HZ Amplitude: 0.75mm Test direction: X,Y,Z axis Duration 15min/each axis		Non operation state
Drop test	One angle , three edges and six sides. 75cm above the ground(no weight difference)		Non operation state
Static Electricity	Contact=±4KV, class B Air=±8KV, class B		--

10. VISUALS SPECIFICATION:

General	1. Customer identified anomalies not defined within this inspection standard shall be reviewed by Future, and an additional standard shall be determined by mutual consent. 2. This inspection standard about the image quality shall be applied to any defect within the effective viewing area and shall not be applicable to outside of the area. 3. Inspection conditions Luminance : 500 Lux min. Inspection distance : 300 mm. Temperature : 25±5°C Direction : Directly above			
Definition of inspection item	Dot defect	Bright dot defect	The dot is constantly “on” when power applied to the LCD, even when all “Black” data sent to the screen. Inspection tool: 5% Transparency neutral density filter.Count dot: If the dot is visible through the filter. Don’t count dot: If the dot is not visible through the filter.  	
		Black dot defect	The dot is constantly “off” when power applied to the LCD, even when all “White” data sent to the screen.	
		Adjacent dot	Adjacent dot defect is defined as two or more bright dot defects or black dot defects.  	
	External inspection	Bubble ,scratch (foreign Particle polarizer, Cell, Backlight)	Visible operating (all pixels “Black” or “White”) and non operating.	
		Appearance inspection	Does not satisfy the value at the spec.	
	Others	LED wires	Damaged to the LED wires, connector, pin, functional failure or appearance failure.	
	Definition of Size	Definition of circle	Definition of linear size	Definition Area I/O  $d = (a + b) / 2$  
Classifica-tion	Inspection item	Judgment Standard		
Defect (in LCD glass)	Dot defect	Area	I	O
		Bright dots(Note: Visible under ND5%) D≤0.15mm: No count D>0.15mm: acceptable: 2	N≤0	N≤2
		Dark dots (0.15mm<D≤0.3mm), D>0.3mm Not allowable	N≤3	
		Bright dot-2 Adjacent	N≤1	
		Dark dot-2 Adjacent	N≤1	
		Dark or bright dots-3 and more adjacent	N≤0	
		Total bright and dark dots	N≤5	
		Minimum distance between bright dots	5mm	
		Minimum distance between dark dots	5mm	

		Minimum distance between bright and dark dots		5mm	
	Other	White dot ,dark dot (circle)	Size (mm)	Acceptable number	
			d≤0.2	Neglected	
			0.2mm<D≤0.3mm	N≤4	
			0.3mm<D≤0.4mm	N≤2	
		D>0.4mm	Not allowable		
Visual defect	Foreign partial	Circular foreign material: dark/bright spot		Visible under ND5% 1:D≤0.2mm:No count 2:0.15mm<D≤0.3mm,N≤4 3:D>0.3mm:Not allowable	
		Linear foreign material: bright or dark line		Invisible under ND5% 0.1mm<W≤0.3mm, 0.3mm<L≤1.5mm,N≤4 Visible under ND5% 0.05mm≤w≤0.1mm, 0.3mm≤L≤0.7mm,N≤4	
	Polarizer	Linear scratch		1:BM:No Count 2:Pixel area 0.05mm≤w≤0.2mm, 1.0mm≤L≤5.0mm,N≤4	
		Bubble peeling		1:BM:No Count 2:Pixel area 0.15mm≤D<0.3mm,N≤4	
	Mura & leak				ND5%

11. PRECAUTIONS FOR USING LCD MODULES

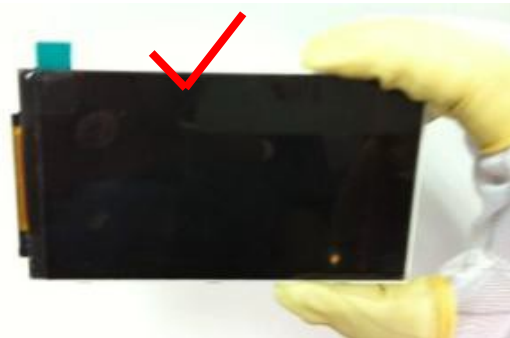
1. Handling precautions

- 1.1 The display panel is made of glass and polarizer. As glass is fragile. It tends to become or chipped during handling especially on the edges. Please avoid dropping or jarring. Do not subject it to a mechanical shock by dropping it or impact.
- 1.2 Do not apply excessive force to the display surface or the adjoining areas since this may cause the color tone to vary. Do not touch the display with bare hands, This will stain the display area and degraded insulation between terminals(some cosmetics are determined to the polarizer)
- 1.3 The polarizer covering the display surface of the LCD module is soft and easily scratched. Handle this polarizer carefully. Do not touch, push or rub the exposed polarizers with anything harder than an HB pencil lead (glass, tweezers, etc) Do not put or attach anything on the display area to avoid leaving marks on it. Condensation on the surface and contact with terminals due to cold will damage, stain or dirty the polarizer. After products are tested at low temperature they must be warmed up in container before coming in to contact with room temperature air.
- 1.4 Tools required for assembling, such as soldering irons, must be properly grounded. Make certain the AC power source for the soldering iron does not leak. When using an electric screwdriver to attach LCM, the screwdriver should be of ground potentiality to minimize as much as possible any transmission of electromagnetic waves produced sparks coming from the commutator of the motor.

2. Handling precaution for LCM

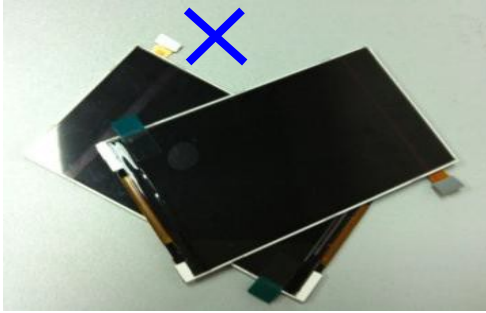
2.1 LCM is easy to be damaged. Please note below and be careful for handling.

2.2 Correct handling



As above picture, please handle with anti-static gloves around LCM edges.

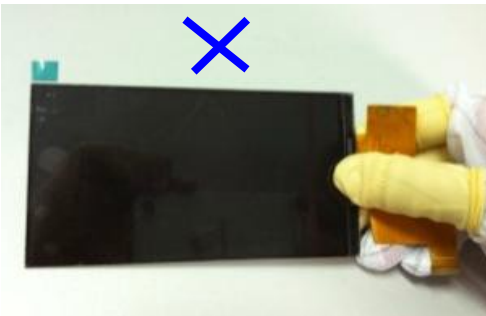
2.3 Incorrect handing



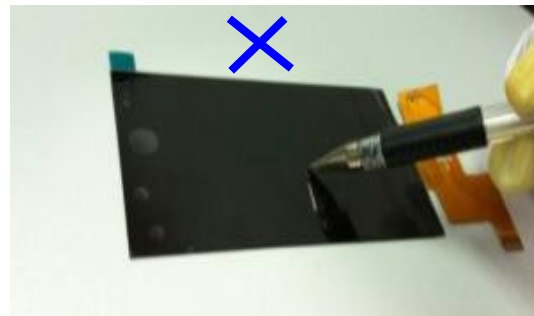
Please don't stack LCM



Please don't hold the surface of panel



Please don't hold the surface of IC



Please don't operate with sharp stick such as pens

2.4 Input logic voltage before apply analog high voltage such as LCD driving voltage when power on. Remove analog high voltage before logic when power off the module. Input each signal after the positive/negative voltage becomes stable.

2.5 If the LCD modules have been operating for a long time showing the same display patterns, the display patterns may remain on the screen as ghost images and a slight contrast irregularity may also appear. A normal operating status can be regained by suspending use for some time. It should be noted that this phenomenon does not adversely affect performance reliability.

2.6 Please keep the temperature within the specified range for use and storage. Polarization degradation, bubble generation or polarizer peel-off may occur with high temperature and high humidity.

3. Storage Precautions

3.1 When storing the LCD modules, the following precaution are necessary.

3.2 Store them in sealed polyethylene bag. If properly sealed, there is no need for the desiccant.

3.3 Store them in a dark place. Do not expose to sunlight or fluorescent light, keep the temperature between $0\sim 35^{\circ}\text{C}$, and keep the relative humidity between 40 % RH and 60% RH.

3.4 The polarizer surface should not come in contact with any other objects (We advise you store them in the anti-static electricity container in which they were shipped).

4. Transportation Precautions

4.1 During shipment, please handle with care. The packaging bag can not be broken, step on trap. Packing Carton layer height can not be over two meters .

4.2 The transportation process should pay attention to the waterproof and moisture-proof measures. Product can not be watering. Ethylene sealed bags can not be unsealed.